

Baton Rouge Rugby Club

Sponsorship Packet



Be a Part of Something Great

What is Rugby?

Rugby is the fastest growing sport in America.

It combines the power of football, agility of soccer, brotherhood of sport and the strength of spirit required to play in full contact.



Now's your chance to sponsor

For **40 years**, Baton Rouge Rugby has been a key part of the Capital City

Our players are engineers, scientists, oil-workers, lawyers, doctors, veterans and many other prominent roles. They work in the community and they work for the local Red Stick Businesses that populate Baton Rouge.

We've been here – through thick and thin.

Whether it's Toys-4-Tots, the Womens Shelter, Flood Cleanup or Labor Donation – we've served our community with distinction. We're proud to be a Baton Rouge Institution.



Quick Facts

- ✦ Baton Rouge Rugby celebrates 40 years this season
- ✦ The Club Regularly welcomes 100 people per game
- ✦ The Redfish Sevens Tournament sees over 1000 people come through Highland Rd. Park
- ✦ BR RFC regularly donates 500+ toys to Toys-4-Tots at their Annual toy drive around Christmas
- ✦ Each year, we pick an organization to volunteer with and work for the community to give back. We also work with the local area BRAF to determine where the help is needed
- ✦ Youth Rugby in the area is starting to have life and competing with nearby New Orleans requires the Capital City to start investing locally or be left behind.



Baton Rouge has a storied history of play. Boasting a solid record amongst the southern Division 2 teams:

- 11 Playoff Appearances
- 7 Semi-Finalists
- 9 Undefeated Seasons
- 1 Championship



Sponsoring

Sponsoring the team is more than just money. It's a commitment to our sport and the Funding of youth sports in the Capital City Area. Your money is used for jerseys, Equipment, youth development, travel and growing the game at our local level.

We have several packages to choose from or you can donate in smaller amounts

Package Sponsors

Package	Price	Description
Red	\$5,000	Large Company Logo on Jersey, Shorts, Warm-ups, Team Gear and Website Feature. You'll also be put on a very large Medium sponsorship vinyl for the Annual Redfish Tournament. We'll feature your company once a month on our social media page (Facebook)
Black	\$2,500	Medium Company Logo on Jersey, Shorts, Warm-ups, Team Gear and Website Feature. You'll also be put on a medium sponsorship vinyl for the Annual Redfish Tournament.
White	\$1,000	Small Logo on Jersey, Warm-up and team gear plus website feature. You'll be on the Redfish Vinyl as an entry sponsor.

*All Package Sponsors are placed on Field Banner and Website

Individual Sponsor

Sponsor Type	Price	Description
Large Logo Only	\$3,000	Large Logo on all Jerseys and Team Gear
Large Logo on Back	\$1,500	Large Logo on Back of All Jerseys, plus Team Gear
Logo on Sleeve	\$750	Logo on Jersey Sleeve
Logo on Shorts	\$600	Logo on Shorts alone
Rugby Ball Logo	\$1,000	Set of 50 Rugby Balls ordered with your logo on them
Logo on Goalpost	\$750	Logo on Goalpost Rubber

For more information: www.batonrougerugby.net/sponsorship



Order Form

Submit this form along with a check made payable to Baton Rouge Rugby Club to the address below.

Baton Rouge Rugby Club
3324 Harrells Lane Dr.
Baton Rouge, LA 70816

You may also donate @ <http://donate.batonrougerugby.net>
Make sure to put in what it's for in the description field

Package Order

- ☐ Red - \$5,000
- ☐ Black - \$2,500
- ☐ White - \$1,000

Individual Orders

- ☐ Large Jersey Logo - \$3,000
- ☐ Large Jersey Logo (Back) - \$1,500
- ☐ Logo on Sleeve - \$750
- ☐ Logo on Shorts - \$600
- ☐ Rugby Ball Logo - \$1,000
- ☐ Logo on Goal Post / Field Marketing - \$750

X

Advertiser
Authorized Signature

X

BR Rugby Authorization
President

